

# A CALL FOR ARTISTS!

**T**HE PETERSBURG AREA ART LEAGUE (PAAL) invites you to our inaugural Arts and Crafts Show in beautiful Old Towne Petersburg, Virginia. Opening night will be held in conjunction with *Friday for the Arts!*, which promises to bring many shoppers and diners into the Old Towne area for the entire evening.

This extraordinary event, held at PAAL and the Union Train Station, will feature 50–60 juried painters, printmakers, sculptors, jewelers, photographers, and artisans of fine crafts. The weekend will provide a great time for shoppers to purchase one-of-a-kind holiday gifts for family and friends!

Prizes will be awarded: \$500 for Best In Show, \$250 2nd prize and \$100 3rd prize.

The Arts & Crafts Show is proudly sponsored by the Petersburg Area Art League and the City of Petersburg.

## ELIGIBILITY & PARTICIPATION

Please read this entire document carefully. Submission of an application constitutes agreement to comply with the conditions set forth on the application.

All works must be original art or fine craft created by the applicant or in the case of some reproductive techniques, under the direct supervision of the applicant. Editions must be signed and numbered and may not exceed 250 in number. Note cards reproduced from an artist's original work may be exhibited in limited quantities. Exhibited works must be comparable in type, style, and quality with those submitted for jurying. All works must be for sale.

Exhibiting artists are reminded that sales tax in Virginia is 5%. PAAL accepts no responsibility for the collection of appropriate taxes.

Artists must appear with their work for the entire duration of the show; no representatives or dealers may be in attendance in place of the artists. Artists hereby agree to allow PAAL to use accepted images for event marketing unless otherwise stated in writing.



**PAAL PRESENTS:  
ARTS AND CRAFTS IN OLD TOWNE**

Petersburg Area Art League

7 East Old Street

Petersburg, VA 23803

[www.paalart.org](http://www.paalart.org)

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CRAFTS IN  
OLD TOWNE**

at the  
**PETERSBURG  
AREA ART  
LEAGUE**

## DEADLINES AND FEES

Applications must be received by PAAL on or before July 31, 2009. A complete application must include:

1. A completed and signed application form;
2. 4 slides (35mm) or digital images (jpeg format only) on CD or DVD (preferred) of the artist's original work and a booth slide or digital image if available. Each image must be labeled with the artist's name, category entered, title, medium, dimensions, price, and an arrow indicating top;
3. a check to cover the non-refundable application fee of \$15 (\$10 for PAAL members);
4. a self-addressed stamped #10 envelope. (Artists who want images returned must supply an appropriately-sized SASE.)

Jury results will be mailed on or before September 1, 2009. Artists accepting the invitation to participate in **PAAL Presents: Arts and Crafts in Old Towne** must return the completed and signed contract and a check to cover the space fee of \$75 (\$67.50 for PAAL members) by October 1, 2009. Waitlist notifications will be made by telephone as needed.

## THE DETAILS

Each exhibitor space will measure approximately 8 by 10 feet. The space fee for this introductory year is \$75 (\$67.50 for PAAL members). Exhibitors must supply their own booth structures. Booths must meet acceptable professional standards and must not exceed a height of eight feet. PAAL does have a limited number of 32 x 80 inch folding tables and folding chairs. These will be made available on a first come, first served basis. Each booth will be equipped with an electrical outlet with a maximum limit of 1000 watts.

Exhibitors may work at their crafts during the show. Demonstrations requiring open flames, loud noise, fumes, propane, or spray painting are specifically prohibited. Any questionable demonstration or activity must be cleared in advance.

No commission will be charged on sales at the Arts and Crafts Show. Each exhibitor is responsible for filing his or her own tax return and for remitting Virginia sales tax. Customer receipts **MUST** be provided by exhibitors.

Exhibitor agrees that the Arts and Crafts Show may use exhibitor's images in its programs, invitations, advertising, and other materials.

## QUESTIONS?

Ask Kymberly Keniston-Pond, PAAL Gallery Administrator. (804) 861-4611 or paalarts@verizon.net

# PAAL CRAFT SHOW APPLICATION

Enclose with this signed application: \$15 entry fee, images, and a self-addressed stamped envelope. Please make checks payable to PAAL, and mail to Petersburg Area Art League, 7 East Old Street, Petersburg, VA 23803.

Name of Exhibitor

Address

City | State | Zip

Home Phone | Business Phone

email

Exhibitor agrees that the Arts and Crafts Show may use exhibitor's images in its programs, invitations, advertising, and all other materials related to the Arts and Crafts Show. Submission of an application constitutes agreement to comply with the conditions set forth on the application.

Signature

Category Entered

### Image 1

Title

Medium

Dimensions

Price

### Image 2

Title

Medium

Dimensions

Price

## CATEGORIES

- ceramics
- drawing (including paper arts)
- fibers (including basketry and leather)
- furniture
- glass
- mixed media
- metals (including jewelry and beadwork)
- painting
- photography
- printmaking
- sculpture
- wood
- other

## CALENDAR

July 31—Entry deadline

September 1—Accepted artists notified by mail

October 1—Accepted artist confirmation & space fee due

November 13

9:00 AM – 4:00 PM Setup

4:00 PM – 6:00 PM Opening Reception

6:00 PM – 9:00 PM Open to the public

November 14

10:00 AM – 6:00 PM Open to the public

November 15

11:00 AM – 5:00 PM Open to the public

5:00 PM – 10:00 PM Cleanup

### Image 3

Title

Medium

Dimensions

Price

### Image 4

Title

Medium

Dimensions

Price